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(57) Abstract :

The present invention discloses a profitability simulation device comprising an input device (101), model selector (102), profitability analysis unit (103), output device (104), and result display (105). The device simulates financial outcomes based on strategic inputs such as pricing, costs, and market variables. The system incorporates real-time data, probabilistic modeling, and a graphical dashboard interface to aid decision-makers. It enables pre-execution evaluation of business strategies, enhancing decision reliability and strategic agility for enterprises.

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